

Vacant, Member
Brian Darby, Member
Melissa Diorio, Member
Sharon McTernan, Member
Stephanie Novak, Vice Chairperson



Tracie Merchant-Leatherwood, Chairperson

Vacant, Member
Alicia Young, Member
Ryan Wilhite, Member
Sarah Singer, Secretary
Elizabeth Ellenbecker, Member

**ROANOKE ART & HISTORY
TRAIL COMMITTEE AGENDA
FEBRUARY 23, 2023
6:30 PM**

**ROANOKE CITY HALL
FIRST FLOOR - COMMUNITY ROOM #132
500 S. OAK STREET
ROANOKE, TEXAS 76262**

A. CALL TO ORDER

B. PUBLIC INPUT

This item is available for citizens to address the Art and History Trail Committee on any issues that are not the subject of a public hearing. No action by law may be taken on the topic. The presiding officer reserves the right to impose a time limit on this portion of the agenda. In order to provide the highest quality audio, all speakers need to speak at the podium.

C. APPROVAL OF THE MINUTES

1. Consideration and action on approval of the minutes from the regular Art and History Trail Committee meeting held on January 26, 2023.
2. Consideration and action on approval of the minutes from the regular Art and History Trail Committee meeting held on February 9, 2023.

D. OLD BUSINESS

1. Discussion and action on replacing a supplemental request for historical signage along Oak Street.

E. NEW BUSINESS

1. Consideration and action on approval of goals for the Roanoke Art and History Trail Committee.
2. Discussion on possible selfie stations.



AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING

February 23, 2023
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3. Discussion on possible city entrance signage.

F. **ADJOURNMENT**

CERTIFICATION

I certify that the above notice was posted at City Hall, 500 South Oak Street, Roanoke, Texas, on Thursday, February 16, 2023, by 5:00 pm, in accordance with Chapter 551, Texas Government Code.

April S. Hill, City Secretary

*Any person planning to attend this meeting that may require auxiliary aids or services should request accommodations two (2) days prior to the meeting by calling (817) 491-8152. **BRaille IS NOT AVAILABLE.**

A public wireless network is now available in the Council Chambers for use during meetings. It is available from 7am to 11pm Monday thru Friday. The name of the network is: City Hall Guests



**AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING**

**February 23, 2023
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Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: 01/26/2023 - AHTC Minutes

MEETING DATE: February 23, 2023

DEPARTMENT: City Secretary

ITEM SUMMARY:

Consideration and action on approval of the minutes from the regular Art and History Trail Committee meeting held on January 26, 2023.

INFORMATION:**STAFF RECOMMENDATION:****SPECIAL CONSIDERATION:****FINANCIAL CONSIDERATION:****ATTACHMENTS:**

1. AHTC Min 01-26-2023

Vacant, Member
Brian Darby, Member
Melissa Diorio, Member
Sarah Singer, Secretary
Stephanie Novak,, Vice Chairperson



Tracie Merchant-Leatherwood, Chairperson

Vacant, Member
Alicia Young, Member
Ryan Wilhite, Member
Sharon McTernen, Member
Elizabeth Ellenbecker, Member

**ROANOKE ART AND HISTORY TRAIL
COMMITTEE MINUTES
JANUARY 26, 2023
6:30 P.M.**

**ROANOKE CITY HALL
1ST FLOOR – COMMUNITY ROOM #132
500 S. OAK STREET
ROANOKE, TEXAS 76262**

Present: Chairperson Tracie Merchant-Leatherwood; Vice Chairperson Stephanie Novak;
Committee Members: Alicia Young, Elizabeth Ellenbecker, Sharon McTernen,
Brian Darby, and Melissa Diorio.

Dept. Staff: Curator of Collections Kelli Thomerson.

Absent: Committee Members: Sarah Singer and Ryan Wilhite.

A. CALL MEETING TO ORDER

The meeting was called to order at 6:36 p.m.

Curator of Collections Kelli Thomerson announced that Committee members Angie Grimm and Heather Ales has resigned from the Art and History Trail Committee.

B. PRESENTATION

Mike Gurnell gave a presentation of artwork and images he would like displayed at Roanoke City Hall.

The Art and History Trail Committee gave suggestions for Mr. Gurnell's artwork/photos to present for consideration.

C. PUBLIC INPUT

No one wished to speak.

D. APPROVAL OF THE MINUTES



**AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING**

January 26, 2023
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1. Motion made by Melissa Diorio second by Sharon McTernen to approve the minutes from the regular Art and History Trail Committee meeting held on January 12, 2023.

Motion carried unanimously.

E. OLD BUSINESS

1. Discussion and action on replacing a supplemental request for historical signage along Oak Street.

Curator of Collections Kelli Thomerson explained to the committee that she has been in contact with the Texas Department of Transportation (TxDOT) concerning the “wrapping” of utility boxes owned by them, and the information has been sent to Austin for review. Mr. Thomerson further confirmed there are 8 utility boxes owned by TxDOT and the City of Roanoke owns 2.

Ms. Thomerson stated she has included in the packet, information for signage art with a company called Museum Art, located in Dallas. Ms. Thomerson explained this was information for signage, that was discussed when the supplement was originally put together. Museum Art is currently working on an App, which works in conjunction with a QR code. The QR code would take you to information pertaining to that specific location and its history, in addition to any other information you want included. Ms Thomerson expressed concerns with access and space for this type of signage.

Committee members inquired about linking the QR code to a web site, in lieu of an App, to make it more accessible.

Committee members discussed the pros and cons of wrapping utility boxes and determined to focus more on the signage, as opposed to wrapping utility boxes.

Ms. Thomerson explained the use of signage has already been approved by City Council, when the supplemental request was approved; therefore, no further action is required. However, any other use of the funds would require action.

After much discussion, the Art and History Trail Committee asked to table this item.

Motion made by Melissa Diorio second by Elizabeth Ellenbecker to table this item until the February 9, 2023 meeting.

Motion carried unanimously.

F. ADJOURNMENT



**AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING**

**January 26, 2023
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Motion made by Elizabeth Ellenbecker second by Sharon McTernen to adjourn the meeting at 7:59 p.m.
Motion carried unanimously.

Tracie Merchant-Leatherwood, Chairperson

Sarah Singer, Secretary



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: 02/09/2023 - AHTC Minutes

MEETING DATE: February 23, 2023

DEPARTMENT: City Secretary

ITEM SUMMARY:

Consideration and action on approval of the minutes from the regular Art and History Trail Committee meeting held on February 9, 2023.

INFORMATION:**STAFF RECOMMENDATION:****SPECIAL CONSIDERATION:****FINANCIAL CONSIDERATION:****ATTACHMENTS:**

1. AHTC Min 02-09-2023

Vacant, Member
Brian Darby, Member
Melissa Diorio, Member
Sarah Singer, Secretary
Stephanie Novak,, Vice Chairperson



Tracie Merchant-Leatherwood, Chairperson

Vacant, Member
Alicia Young, Member
Ryan Wilhite, Member
Sharon McTernen, Member
Elizabeth Ellenbecker, Member

**ROANOKE ART AND HISTORY TRAIL
COMMITTEE MINUTES
FEBRUARY 9, 2023
6:30 P.M.**

**ROANOKE CITY HALL
1ST FLOOR – COMMUNITY ROOM #132
500 S. OAK STREET
ROANOKE, TEXAS 76262**

Present: Chairperson Tracie Merchant-Leatherwood; Committee Members: Sarah Singer, Alicia Young, Elizabeth Ellenbecker, Sharon McTernen, Brian Darby, Ryan Wilhite, and Melissa Diorio.

Dept. Staff: Curator of Collections Kelli Thomerson.

Absent: Vice Chairperson Stephanie Novak.

A. CALL MEETING TO ORDER

The meeting was called to order at 6:33 p.m.

B. PUBLIC INPUT

No one wished to speak.

C. OLD BUSINESS

1. Discussion and action on replacing a supplemental request for historical signage along Oak Street.

Curator of Collections Kelli Thomerson updated the Art and History Trail Committee concerning Mike Gurnell's proposal, and stated he had submitted an estimate for his artwork, but was unable to send everything, due to file size.

Ms. Thomerson stated she has spoken with I-Zone for the creation of map, as mentioned at the last meeting, as a possible option. Ms. Thomerson further explained the quote is for a map size of 7' x 14' (ft.); however, the map size can be smaller. This is in reference to usage of signage, QR codes, and maps.



**AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING**

**February 9, 2023
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Motion made by Elizabeth Ellenbecker second by Sarah Singer to table this item until the February 23, 2023 meeting.
Motion carried unanimously.

D. NEW BUSINESS

1. Discussion on the Public Arts Master Plan Design, including goals and objectives.

After much discussion, the Art and History Trail Committee made suggestions on its objectives for goals:

- Suggestions –
 - Selfie spots (benches for photo ops)
 - Grand entrance and signage by Taco Bell
 - Pocket parks
 - Sidewalk art
 - Art show to compliment Roanoke events
 - Historical markers
 - History map
- Short term: selfie stations
- Medium term: pocket parks
- Long term: entrance refresh

The consensus of the Art and History Trail Committee is the creation of selfie station art, pocket parks, history plaques, entrance refresh, and art display in city hall.

E. ADJOURNMENT

Motion made by Ryan Wilhite second by Elizabeth Ellenbecker to adjourn the meeting at 7:55 p.m.
Motion carried unanimously.

Tracie Merchant-Leatherwood, Chairperson

Sarah Singer, Secretary



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: Signage along Oak Street

MEETING DATE: February 23, 2023

DEPARTMENT: Administration

ITEM SUMMARY:

Replacing supplemental request for historical signage.

INFORMATION:

Marketing made a supplemental request to City Council for \$27,000 for 15 historical signs along Oak Street. This new business is to consider changing and resubmitting the amount to the council for public art.

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

1. Signs Supplement

CITY OF ROANOKE
ANNUAL BUDGET REQUEST
CAPITAL AND SUPPLEMENTAL REQUESTS

FUND:
DEPARTMENT:

Form 5
FY2022-23

TITLE OF ITEM/PROGRAM	Historical Signage
BRIEF DESCRIPTION	Design, Purchase and Install Historical Signage along Oak Street
JUSTIFICATION	Install 15 interpretive signs along Oak Stree in front of each of the 15 historic locations/buildings listed on the Historic Donwnton Roanoke's Walking Tour. The signs or markers would give visitors background on each building/location. As they stroll along Oak Street, pedertrains would see a vintage photo and a short history about the building/location. Then, looking at the building today, they will learn more about Roanoke and see a multidimensional picture of downtown Roanoke's unique history.

ITEM DESCRIPTION	ACCT. CODE	AMOUNT REQUESTED	ADDITIONAL NOTES AND COMMENTS (IF VEHICLE, INCLUDE TYPE ONLY, ie., Sedan, Pickup, etc)
SALARIES AND WAGES			
Salaries			
Benefits			
PROFESSIONAL SERVICES			
SUPPLIES			
MAINTENANCE AND REPLACEMENT			
MISCELLANEOUS SERVICES	685-405	27,000	Design, develop and install
SUNDRY CHARGES			
CAPITAL OUTLAY			
TOTAL		\$ 27,000	



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: Goals of Art & History Trail Committee

MEETING DATE: February 23, 2023

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Consideration and action on approval of goals for the Roanoke Art and History Trail Committee.

INFORMATION:**STAFF RECOMMENDATION:****SPECIAL CONSIDERATION:****FINANCIAL CONSIDERATION:****ATTACHMENTS:**

1. AHTC goals



Mission

The mission of the Roanoke Art & History Trail Committee (AHTC) is to cultivate and develop a comprehensive culture of art while honoring the history and enriching the community of Roanoke and visitors.

Vision

For Roanoke to be experienced as a community that celebrates the arts. The AHTC will provide thoughtfully planned art that creates welcoming gathering spaces, drives the expansion of tourism and economic development all with a nod to the historical significance of the City of Roanoke.

Goals

1. Provide an opportunity for public art and artistic expression within the community;
2. Allow public art as a vehicle to express the City's history and cultural heritage;
3. Strengthen the community's sense of spirit, pride and community values;
4. Generate cultural tourism and create economic impact;
5. Utilize resources efficiently and provide for sustainability;
6. Enhance community identity and pride;
7. Provide the highest quality artwork available, promoting excellence and demonstrating diversity and variety of media;
8. Increase public exhibition opportunities for artists who live or work in and around Roanoke;
9. Encourage public participation and interactions with public spaces;
10. Enrich the public environment for both residents and visitors through incorporation of the arts; and
11. Strive for diversity, reflecting the social, ethnic and cultural fabric of the city.



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: Discussion on possible selfie stations.

MEETING DATE: February 23, 2023

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Discussion on possible selfie stations.

INFORMATION:**STAFF RECOMMENDATION:****SPECIAL CONSIDERATION:****FINANCIAL CONSIDERATION:****ATTACHMENTS:**

1. AHTC objectives

Objectives

- Selfie stations
- Pocket parks
- Sidewalk/crosswalks
- Historical map
- Community art show space
- Entrance signage
- Interactive kids parks
- Roundabout statues
- Art benches
- Civic center



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: Discussion on possible city entrance signage.

MEETING DATE: February 23, 2023

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Discussion on possible city entrance signage.

INFORMATION:**STAFF RECOMMENDATION:****SPECIAL CONSIDERATION:****FINANCIAL CONSIDERATION:****ATTACHMENTS:**

1. Signage_Cody Petree

I asked Cody about entrances into the City and the Committee's idea about selfie stations. Unfortunately, the land at Byron Nelson and 114 is privately owned, so there isn't much we can do there. The lone Roanoke sign is right outside the bank's property and along the easement.

Here is Cody's response:

"As part of our recent strategic plan City Council would like us to explore adding arch signage over the roadways at various entrances along Oak Street, one being at Oak & BN. We will start that process soon and may have to either acquire additional ROW or utilize the tree wells for the base of the signage. I love the idea and once we have a concept to review I will share with you so you can provide it to the board for feedback.

I like the selfie station idea as well. Maybe we just put the plan together with the proposed City property location and see what Council thinks, I think several would be open to the idea. Maybe something in our City Hall plaza or the old City Hall site might work."