

Vacant, Member
Brian Darby, Member
Melissa Diorio, Member
Sharon McTernan, Member
Stephanie Novak, Vice Chairperson



Tracie Merchant-Leatherwood, Chairperson

Vacant, Member
Alicia Young, Member
Ryan Wilhite, Member
Sarah Singer, Secretary
Elizabeth Ellenbecker, Member

**ROANOKE ART & HISTORY
TRAIL COMMITTEE AGENDA
FEBRUARY 9, 2023
6:30 PM**

**ROANOKE CITY HALL
FIRST FLOOR - COMMUNITY ROOM #132
500 S. OAK STREET
ROANOKE, TEXAS 76262**

A. CALL TO ORDER

B. PUBLIC INPUT

This item is available for citizens to address the Art and History Trail Committee on any issues that are not the subject of a public hearing. No action by law may be taken on the topic. The presiding officer reserves the right to impose a time limit on this portion of the agenda. In order to provide the highest quality audio, all speakers need to speak at the podium.

C. OLD BUSINESS

1. Discussion and action on replacing a supplemental request for historical signage along Oak Street.

D. NEW BUSINESS

1. Discussion on the Public Arts Master Plan Design, including goals and objectives.

E. ADJOURNMENT

CERTIFICATION

I certify that the above notice was posted at City Hall, 500 South Oak Street, Roanoke, Texas, on Saturday, February 4, 2023, by 5:00 pm, in accordance with Chapter 551, Texas Government Code.



**AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING**

**February 9, 2023
Page 2 of 2**

April S. Hill, City Secretary

*Any person planning to attend this meeting that may require auxiliary aids or services should request accommodations two (2) days prior to the meeting by calling (817) 491-8152. **BRILLE IS NOT AVAILABLE.**

A public wireless network is now available in the Council Chambers for use during meetings. It is available from 7am to 11pm Monday thru Friday. The name of the network is: City Hall Guests



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: Signage along Oak Street

MEETING DATE: February 9, 2023

DEPARTMENT: Administration

ITEM SUMMARY:

Replacing supplemental request for historical signage.

INFORMATION:

Marketing made a supplemental request to City Council for \$27,000 for 15 historical signs along Oak Street. This new business is to consider changing and resubmitting the amount to the council for public art.

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

1. Signs Supplement

CITY OF ROANOKE
ANNUAL BUDGET REQUEST
CAPITAL AND SUPPLEMENTAL REQUESTS

Form 5
FY2022-23

FUND:
DEPARTMENT:

TITLE OF ITEM/PROGRAM	Historical Signage
BRIEF DESCRIPTION	Design, Purchase and Install Historical Signage along Oak Street
JUSTIFICATION	Install 15 interpretive signs along Oak Street in front of each of the 15 historic locations/buildings listed on the Historic Downtown Roanoke's Walking Tour. The signs or markers would give visitors background on each building/location. As they stroll along Oak Street, pedestrians would see a vintage photo and a short history about the building/location. Then, looking at the building today, they will learn more about Roanoke and see a multidimensional picture of downtown Roanoke's unique history.

ITEM DESCRIPTION	ACCT. CODE	AMOUNT REQUESTED	ADDITIONAL NOTES AND COMMENTS (IF VEHICLE, INCLUDE TYPE ONLY, ie., Sedan, Pickup, etc)
SALARIES AND WAGES			
Salaries			
Benefits			
PROFESSIONAL SERVICES			
SUPPLIES			
MAINTENANCE AND REPLACEMENT			
MISCELLANEOUS SERVICES	685-405	27,000	Design, develop and install
SUNDRY CHARGES			
CAPITAL OUTLAY			
TOTAL		\$ 27,000	



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: Discussion on the Public Arts Master Plan Design, including goals and objectives.

MEETING DATE: February 9, 2023

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Discussion on the Public Arts Master Plan Design, including goals and objectives.

INFORMATION:

This item is for discussion only, and is to lay the groundwork for the goals and objectives for the Master Plan. No action can be taken at this meeting but it can be placed on the next meeting's agenda.

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

1. Sample Goals and Objectives

AHTC meeting, February 9, 2023

Agenda, New Business:

- Discussion on the Public Arts Master Plan Design, including goals and objectives.

Mission

The mission of the Roanoke Art & History Trail Committee (AHTC) is to cultivate and develop a comprehensive culture of art while honoring the history and enriching the community of Roanoke and visitors.

Vision

For Roanoke to be experienced as a community that celebrates the arts. The AHTC will provide thoughtfully planned art that creates welcoming gathering spaces, drives the expansion of tourism and economic development all with a nod to the historical significance of the City of Roanoke.

The following are general examples and NOT specific to Roanoke.

I. Goals

(Goals are statements of what needs to be accomplished for the mission and vision.

Objectives are specific actions and timelines for achieving the goal [i.e. 5-year plan].)

1. Provide an opportunity for public art and artistic expression within the community;
2. Allow public art as a vehicle to express the City's history and cultural heritage;
3. Strengthen the community's sense of spirit, pride and community values;
4. Generate cultural tourism and create economic impact;
5. Utilize resources efficiently and provide for sustainability;
6. Enhance community identity and pride;
7. Provide the highest quality artwork available, promoting excellence and demonstrating diversity and variety of media;
8. Increase public exhibition opportunities for artists who live or work in and around Roanoke;
9. Encourage public participation and interactions with public spaces;
10. Enrich the public environment for both residents and visitors through incorporation of the arts; and
11. Strive for diversity, reflecting the social, ethnic and cultural fabric of the city.

II. Objectives—Public Art Action Plan

- A. 5-year Project Plan w/ funding resources and options
 1. Short term (1-2 years)

- a. Objective
 - b. Objective
 - c. Objective
- 2. Medium term (3-5 years)
 - a. Objective
 - b. Objective
- B. Long term Project Plan (5+ years)
 - 1. Objective
 - 2. Objective