



Holly Gray, Mayor Pro-Tem  
David Brundage, Council Member  
VACANT, Council Member

Carl E. Gierisch, Jr., Mayor

Brian Darby, Council Member  
David Thompson, Council Member  
VACANT, Council Member

**MINUTES  
ROANOKE CITY COUNCIL AND  
PLANNING AND ZONING COMMISSION  
JOINT WORKSHOP  
MARCH 3, 2026  
CITY HALL  
500 S. OAK STREET  
6:00 P.M.**

**PRESENT CITY COUNCIL:**

Mayor Carl E. "Scooter" Gierisch, Jr.; Mayor Pro Tem Holly Gray, Council Members: Brian Darby, David Brundage, and David Thompson.

**PRESENT PLANNING AND ZONING COMMISSION:**

Chair Jason Kasal; Vice Chair Donald Glacy; Commissioners: Mark McCullough, Pam Fenn, Eric Heimbrecht.

**ABSENT:**

Commissioner Diana Smith

**DEPARTMENT STAFF:**

City Manager Cody Petree, Assistant City Manager Jeriahme Miller, City Secretary Lindsay Rawlinson, Development Services Manager J.R. Hames, Economic Development Manager Siale Langi, Senior Executive Assistant Babette Welch, and City Planner Ashlie Tolliver.

**A. CALL CITY COUNCIL TO ORDER**

Mayor Gierisch and Chairman Jason Kasal called the joint meeting to order at 6:04 p.m.

**B. PUBLIC INPUT**

No one wished to speak.

**C. NEW BUSINESS**

1. Presentation and discussion from Catalyst Commercial regarding the updates to the Oak Street Corridor Ordinance.

City Manager Cody Petree introduced Jason Claunch, President, Catalyst Commercial, who provided a brief overview of the Oak Street Corridor Zoning District project. He advised that he and his team studied the Oak Street Corridor with the intent to create a plan to guide future long-term investment and redevelopment.



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The City Council and Planning and Zoning Commission members were tasked with providing feedback regarding four different sections of the corridor including Highway 377, civic mixed-use within the corridor, North Oak Street, and Pine Street. The group provided feedback regarding the presented Vision and Guiding Principles by responding to the questions, “What needs to change for the Oak Street Corridor Update to be a success? And “What is your top priority for the Oak Street Corridor?”

Discussion ensued regarding the types of businesses desired within the corridor and expanding the types of businesses with more activities for visitors. Issues identified included the lack of meeting places and grocery type stores for nearby residents.

City Planner Ashlie Tolliver advised that public art is a driver in redevelopment of downtowns.

Chair Jason Kasal discussed the need for more people to make additional retail viable and advised of options such as allowing golf cart parking for residents of Trophy Club to visit.

Mayor Gierisch advised of the history of the corridor’s development beginning in approximately 2003 and the need to listen to the residents.

Next steps were discussed including the need to hold a community meeting to allow for public input as well as the timeline for approval of the Oak Street Corridor Ordinance. The City Council and Planning and Zoning Commission members agreed that final approval would come after the City’s May election to fill two currently vacant Council positions.

**D. ADJOURNMENT**

Mayor Gierisch and Chairman Jason Kasal adjourned the joint meeting at 7:40 p.m.

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Carl E. "Scooter" Gierisch, Jr., Mayor

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Jason Kasal, Chair

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Lindsay Rawlinson, City Secretary