

Brandi Lewis, Member
Cassidy Kerwin, Member
Eric Heimbrecht, Member
Marsha (Bunny) Moore, Member



Bryan Moyers, President

Cassie Webb, Member
Susanna Lione, Member
Ernie Adams, Vice President

**KEEP ROANOKE BEAUTIFUL AGENDA
FEBRUARY 4, 2026
6:00 PM**

**ROANOKE CITY HALL
1ST FLOOR CONFERENCE ROOM #102
500 S. OAK STREET
ROANOKE, TEXAS 76262**

A. CALL TO ORDER

B. PUBLIC INPUT

This item is available for citizens to address the Keep Roanoke Beautiful board on any issues that are not the subject of a public hearing. No action by law may be taken on the topic. The presiding officer reserves the right to impose a time limit on this portion of the agenda.

C. APPROVAL OF THE MINUTES

1. Consideration and action on approval of the minutes from the regular Keep Roanoke Beautiful board meeting held on September 3, 2025.

D. NEW BUSINESS

1. Consideration and action to nominate and elect a President.
2. Discussion regarding the reasons the Keep Roanoke Beautiful board cannot become a committee.
3. Discussion regarding the agenda submission process.
4. Discussion regarding board member attendance.
5. Discussion regarding the KRB board's vision.
6. Discussion regarding the KRB board's potential projects.

E. ADJOURNMENT



**AGENDA FOR THE
KEEP ROANOKE BEAUTIFUL MEETING**

**February 4, 2026
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CERTIFICATION

I certify that the above notice was posted at City Hall, 500 South Oak Street, Roanoke, Texas, on DAY, DATE, by 5:00 pm, in accordance with Chapter 551, Texas Government Code.

April S. Hill, City Secretary

*Any person planning to attend this meeting that may require auxiliary aids or services should request accommodations two (2) days prior to the meeting by calling (817) 491-8152. **BRILLE IS NOT AVAILABLE.**

A public wireless network is now available in the Council Chambers for use during meetings. It is available from 7am to 11pm Monday thru Friday. The name of the network is: COR-Guests



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO:

SUBJECT: Consideration and action on approval of the minutes from the regular Keep Roanoke Beautiful board meeting held on September 3, 2025.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Consideration and action on approval of the minutes from the regular Keep Roanoke Beautiful board meeting held on September 3, 2025.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

1. KRB Min 09-03-2025 - DRAFT



Brandi Lewis, Member
Cassidy Kerwin, Member
Eric Heimbrecht, Member
Marsha (Bunny) Moore, Member

Bryan Moyers, President

Cassi Webb, Member
Susanna Lione, Member
Ernie Adams, Vice President

**KEEP ROANOKE BEAUTIFUL
MINUTES
SEPTEMBER 3, 2025
6:00 P.M.**

**ROANOKE CITY HALL
1ST FLOOR CONFERENCE ROOM #102
500 S. OAK STREET**

- PRESENT:** President Bryan Moyers; Board Members: Cassi Webb, Susanna Lione, Eric Heimbrecht, and Marsha (Bunny) Moore.
- DEPT. STAFF:** Parks and Recreation Director Ray McDonald, Special Events Supervisor Mike Davenport and Administrative Assistant Lee Ann Jones.
- ABSENT:** Vice President Ernie Adams; Board Members: Cassidy Kerwin and Brandi Lewis; Administrative Assistant Lee Ann Jones.

A. CALL TO ORDER

The Keep Roanoke Beautiful board meeting called to order at 6:01 p.m.

B. PUBLIC INPUT

No one wished to speak.

C. APPROVAL OF THE MINUTES

1. Motion made by Cassi Webb second by Susanna Lione to approve the minutes from the regular Keep Roanoke Beautiful Board meeting held on May 7, 2025. Motion carried unanimously.

D. NEW BUSINESS

1. Jonathan Ackmann will be discussing a tree program.

Jonathan Ackmann gave an overview of the Southlake Tree Program, and explained how they budgeted for said program.



**MINUTES FOR THE REGULAR MEETING
OF KEEP ROANOKE BEAUTIFUL**

**September 3, 2025
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Jonathan Ackmann provided handouts that explains the policies of the program. Some of the policies is as follows:

- Purpose – to provide shade, screening, wildlife, pollution control, reduction of water runoff, soil erosion control, increased property values, reduced stress, aesthetics, and a sense of wellbeing within the community.
- The city chooses four (4) species of 'Quality' canopy trees to be considered for purchase.
- The city and the purchaser/homeowner will share the cost 50/50 for the one tree being purchased through the program.
- If the property owner wishes to purchase additional trees, he/she must pay the full price for all additional trees.
- Trees purchased through the program may only be planted in the right-of-way, medians within the right-of-way along common greens. Any additional trees purchased may be planted in any location desired by the purchaser or property owner.
- The provided trees will be planted by city or by a contractor designated by the city on the purchaser's property within the area of the right-of-way or designated landscape easement.
- All purchased trees must be maintained and cared for by the property owner or purchaser. Trees that have been exposed to neglect due to: wind, ice, animal, vandalism, mechanical, weather, over watering, under watering or acts of nature that are not controllable will not be guaranteed replacement.

President Bryan Moyers stated he loves the idea of the program, but it would have to be considered in the budget.

2. Discussion regarding potential community projects.

Keep Roanoke Beautiful members discussed how they will organize events, or come up with projects.

President Bryan Moyers stated one of the obstacles hampering the progress, is the inability of the Keep Roanoke Beautiful board to meet quorum.

President Bryan Moyers suggested this conversation be tabled to another meeting, until Sandra Pettigrew can come to an upcoming meeting.

3. Discussion regarding Keep Roanoke Beautiful volunteers for cleanup events.

President Bryan Moyers stated there was great success on the last cleanup event on Byron Nelson Blvd., and how discouraging it was to see that the trash came back so quickly. President Moyers suggested this item be tabled until an upcoming meeting.



**MINUTES FOR THE REGULAR MEETING
OF KEEP ROANOKE BEAUTIFUL**

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4. Discussion regarding the Roanoke Trunk or Treat event in October.

Board member Bunny Moore stated Erica Cawley heads up the Trunk or Treat Event and she asked if the Keep Roanoke Beautiful would be interested in having a 'Trunk' at the event, or help clean up trash after the event, and help pass out goodies.

President Bryan Moyers asked when the event will be held.

Bunny Moore stated the Trunk or Treat Event will be held on Friday, October 24th, 4:00pm to 7:00 pm at Community Park (201 Park Drive), located behind the Roanoke Fire Department.

President Bryan Moyers stated they could sponsor trash bags and help clean up.

This item will be added to the October 8th Keep Roanoke Beautiful meeting to take action.

5. Discussion and action regarding changing the day of the week the Keep Roanoke Beautiful Board meeting is held.

Keep Roanoke Beautiful members discussed the challenges with enough members to attend, so there is a quorum.

Keep Roanoke Beautiful members agreed the meeting time of 6:00pm works well.

Keep Roanoke Beautiful members discussed moving the meetings to Monday's as opposed to Wednesday's.

Motion made by Susanna Lione seconded by Eric Heimbrecht to change future Keep Roanoke Beautiful meetings (starting in November) to the 2nd Monday of each month at 6:00 pm.

Motion carried unanimously.

6. Discussion and consideration regarding future agenda items.

President Bryan Moyers stated he would like to the issue with meeting quorum. President Moyers suggested dissolving the Keep Roanoke Beautiful and reopening it as a committee. This would mean there would no longer be a budget, or taxpayer dollars, not bound to quorum rules, not bound to public notices, and not bound to public recordings. This would allow members to meet when, where, and how they would like to meet. In addition, this way the committee could have as many, or as few members as wanted. President Moyers further stated he would remain the conduit to the City Council members. President Moyers explained this would allow them to get more done as a committee, but he is still in discussions



**MINUTES FOR THE REGULAR MEETING
OF KEEP ROANOKE BEAUTIFUL**

**September 3, 2025
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with the City Attorney, and trying to make a determination of how it would affect the city legally and how it would affect the Keep Texas Beautiful status.

President Bryan Moyers stated there would be more options available as a committee.

Keep Roanoke Beautiful members stated they agree the biggest issue right now, is the inability of the Keep Roanoke Beautiful to meet a quorum.

No action was taken on this item.

E. ADJOURNMENT

Motion made by Bryan Moyers second by Susanna Lione to adjourn the meeting at 6:43 PM.

Motion carried unanimously.

Bryan Moyers, President

Cassi Webb, Secretary



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO: Parks and Recreation Board Members

SUBJECT:

Consideration and action to nominate and elect a President.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Consideration and action to nominate and elect a President.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

None



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO: KRB Board

SUBJECT: Discussion regarding the reasons the Keep Roanoke Beautiful board cannot become a committee.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Discussion regarding the reasons the Keep Roanoke Beautiful board cannot become a committee.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

None



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO: KRB Board

SUBJECT: Discussion regarding the agenda submission process.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Discussion regarding the agenda submission process.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

None



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO: KRB Board

SUBJECT: Discussion regarding board member attendance.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Discussion regarding board member attendance.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

None



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO: KRB Board

SUBJECT: Discussion regarding the KRB board's vision.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Discussion regarding the KRB board's vision.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

None



Keep Roanoke Beautiful Board **AGENDA ITEM**

TO: KRB Board

SUBJECT: Discussion regarding the KRB board's potential projects.

MEETING DATE: February 4, 2026

DEPARTMENT: Parks

ITEM SUMMARY:

Discussion regarding the KRB board's potential projects.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

None