

Brian Darby, Member
Melissa Diorio, Member
Stephanie Novak,, Vice Chairperson



Tracie Merchant-Leatherwood, Chairperson

Alicia Young, Member
Sharon McTernen, Member
Elizabeth Ellenbecker, Member

**ROANOKE ART AND HISTORY TRAIL
COMMITTEE MINUTES
MAY 17, 2023
6:30 P.M.**

**ROANOKE CITY HALL
FIRST FLOOR – COMMUNITY ROOM #102
500 S. OAK STREET
ROANOKE, TEXAS 76262**

Present: Chairperson Tracie Merchant-Leatherwood; Committee Members: Alicia Young, Sharon McTernen, Brian Darby, and Melissa Diorio.

Dept. Staff: Curator of Collections Kelli Thomerson.

Absent: Vice Chairperson Stephanie Novak, Committee Member Elizabeth Ellenbecker.

A. CALL MEETING TO ORDER

The meeting was called to order at 6:30 p.m.

B. PUBLIC INPUT

No one wished to speak.

C. APPROVAL OF THE MINUTES

1. Motion made by Melissa Diorio second by Sharon McTernen to approve the minutes from the regular Art and History Trail Committee meeting held on May 3, 2023.

Motion carried unanimously.

D. NEW BUSINESS

1. Discussion to provide direction on completion of the design for the Oak Street Historic Map Project.

Matt Kaser of Kaser Design gave an overview of the work his company has conducted over the past 30 years.



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Library Director Kelly Holt asked the committee to give feedback about their vision for the project.

Committee member Melissa Diorio stated she loves the designs presented; the mutual objective is to define all of the spaces. Ms. Diorio further stated she likes having a theme based on the historical elements within Roanoke, but have a modern vibe. Part of the modern era could be selfie stations, which creates great photo ops.

Committee member Sharon McTernan stated she would like it to represent the history of Roanoke in a bold way, but not get in the way of the design. Ms. McTernan further stated it is important to find a balance between the two and make sure it is family oriented.

Committee member Alicia Young stated she would like it to be interesting and interactive.

Committee member Brian Darby stated that he is interested in functionality, such as an interactive map. Mr. Darby further stated he would like to see something that catches your eye; you want to tell everyone about, and take photos.

Committee member Tracie Merchant-Leatherwood stated the creative part of the project is the modern part, as the water tower elements are the easier parts. Ms. Merchant-Leatherwood further stated she likes the idea of the pillars.

Library Director Kelly Holt suggested using a "viewer" that would allow you to look down Oak Street, seeing how it looks at the present, and use a viewer that allows you to see Oak Street as it was back in the 1880's. Mrs. Holt further stated that there is also an online option using a QR Code, which could direct you to the photos of Oak Street from the past.

Mr. Kaser gave a presentation of some options and ideas for the project.

After much discussion of the various options, the consensus of the committee is to cancel the June 7th meeting, to allow enough time for Mr. Kaser to put together some concepts to bring to the June 21st meeting.

2. Update on the Fiscal Year 2023-2024 Budget.

Library Director Kelly Holt stated she has met with the City Manager and the Chief Financial Officer for the budgeting process. During these meetings, it was asked if it would be possible for the Roanoke Economic and Industrial Development Corporation Type A to contribute annually to the Art and History Trail Committee. Mrs. Holt further stated she received positive responses to this request, which would help fund future projects.



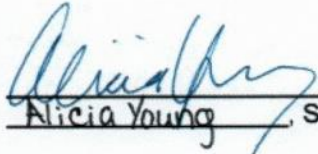
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E. ADJOURNMENT

Motion made by Melissa Diorio second by Brian Darby to adjourn the meeting at
7:55 p.m.

Motion carried unanimously.


Alicia Young, Secretary


Tracie Merchant-Leatherwood, Chairperson