

Brian Darby, Member
Melissa Diorio, Member
Sharon McTernan, Vice Chairperson



Stephanie Novak, Member
Elizabeth Ellenbecker, Member
Tracie Merchant-Leatherwood, Member

**ROANOKE ART & HISTORY
TRAIL COMMITTEE AGENDA
MARCH 20, 2024
6:30 PM**

**ROANOKE CITY HALL
FIRST FLOOR - CONFERENCE ROOM #102
500 S. OAK STREET
ROANOKE, TEXAS 76262**

A. CALL TO ORDER

B. PUBLIC INPUT

This item is available for citizens to address the Art and History Trail Committee on any issues that are not the subject of a public hearing. No action by law may be taken on the topic. The presiding officer reserves the right to impose a time limit on this portion of the agenda. In order to provide the highest quality audio, all speakers need to speak at the podium.

C. APPROVAL OF THE MINUTES

1. Consideration and action on approval of the minutes from the regular Art and History Trail Committee meeting held on January 17, 2024.

D. NEW BUSINESS

1. Consideration and action on approval of the artist selection method for the Austin Street Plaza project.
2. Staff update on Roanoke Route.

E. ADJOURNMENT

CERTIFICATION

I certify that the above notice was posted at City Hall, 500 South Oak Street, Roanoke, Texas, on Thursday, March 14, 2024, by 5:00 pm, in accordance with Chapter 551, Texas Government Code.



AGENDA FOR THE ROANOKE
ART & HISTORY TRAIL COMMITTEE
MEETING

March 20, 2024
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April S. Hill, City Secretary

*Any person planning to attend this meeting that may require auxiliary aids or services should request accommodations two (2) days prior to the meeting by calling (817) 491-8152. **BRILLE IS NOT AVAILABLE.**

A public wireless network is now available in the Council Chambers for use during meetings. It is available from 7am to 11pm Monday thru Friday. The name of the network is: COR-Guests



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art & History Trail Committee Members

SUBJECT: 01/17/2024 - AHTC Minutes

MEETING DATE: March 20, 2024

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Consideration and action on approval of the minutes from the regular Art and History Trail Committee meeting held on January 17, 2024.

INFORMATION:

STAFF RECOMMENDATION:

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

1. AHTC Min 01-17-2024

Brian Darby, Member
Melissa Diorio, Member
Sharon McTernen, Vice Chairperson



Alicia Young, Chairperson

Stephanie Novak, Member
Elizabeth Ellenbecker, Member
Tracie Merchant-Leatherwood, Member

**ROANOKE ART AND HISTORY TRAIL
COMMITTEE MINUTES
JANUARY 17, 2024
6:30 P.M.**

**ROANOKE CITY HALL
FIRST FLOOR – COMMUNITY ROOM #102
500 S. OAK STREET
ROANOKE, TEXAS 76262**

Present: Chairperson Alicia Young; Vice Chairperson Sharon McTernen; Committee Members: Brian Darby, Melissa Diorio, Stephanie Novak, Elizabeth Ellenbecker, and Tracie Merchant-Leatherwood.

Dept. Staff: Library Director Kelly Holt and Curator of Collections Kelli Tomerson.

A. CALL MEETING TO ORDER

The Art and History Trail Committee meeting was called to order at 6:35 p.m.

B. PUBLIC INPUT

No one wished to speak.

C. APPROVAL OF THE MINUTES

1. Motion made by Stephanie Novak second by Sharon McTernen to approve the minutes from the regular Art and History Trail Committee meeting held on November 15, 2023.

Motion carried unanimously.

D. NEW BUSINESS

1. Staff update on Roanoke route.

Library Director Kelly Holt stated Designer Matt Kaser closed out the Walking Tour Project sign project and fixed the few issues that needed to be addressed. Library Ms. Holt further stated she and Curator of Collections Kelli Tomerson will meet to scout specific locations for the placement of the site markers.



**MINUTES FOR THE REGULAR MEETING
OF THE ART AND HISTORY TRAIL
COMMITTEE**

**January 17, 2024
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Curator of Collections Kelli Tomerson stated the analytics show the QR code has been scanned 338 times during the month of December. Ms. Tomerson explained that with time, they will be able to see how many times the QR codes are being scanned/visited.

Library Director Kelly Holt stated the goal for 2024 is to plan a volunteer program where citizen historians can take a course or online learning platform to become experts in local history and this would help with staffing at the Roanoke Visitor Center Museum (RSVM).

2. Staff update on upcoming projects.

Curator of Collections Kelli Tomerson stated she has spoken to the new Parks Superintendent Daniel Dearborn, in regard to Austin Street Plaza. It was discussed the Parks department will be making updates to the landscaping, lighting, and irrigation in the future. Ms. Tomerson explained that maybe after the updates they can discuss the placement of possible selfie station or sculpture.

Staff asked for committee input as to which direction they preferred and parameters of what they would like.

The Art and History Trail Committee agreed to move in the direction of a sculpture and would like something more “art” and less “marketing” for the city. The committee discussed possible locations for different types of sculptures.

After much discussion, the committee decided to hold their next meeting (February 21, 2024) at the Roanoke Visitor Center Museum, at 5:30 p.m. During the course of the meeting, the committee will take a “field trip” to Austin Street Plaza to look at possible space and/or location for the placement of a sculpture. This will give a better idea of how much space is available and can determine the size of the sculpture.

E. ADJOURNMENT

Motion made by Stephanie Novak second by Sharon McTernen to adjourn the meeting at 7:08 p.m.

Motion carried unanimously.

Alicia Young, Chairperson

Tracie Merchant-Leatherwood, Secretary



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art and History Trail Committee Memembers

SUBJECT: Method of Artist Selection - Austin Street Project

MEETING DATE: March 20, 2024

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Consideration and action on approval of the artist selection method for the Austin Street Plaza project.

INFORMATION:

Committee members will approve a method of selecting an artist for their next project, which can be either a commission from a specific artist or an open call for submissions.

STAFF RECOMMENDATION:

Staff recommends the committee select a method they feel best reflects their vision for the project.

SPECIAL CONSIDERATION:

FINANCIAL CONSIDERATION:

ATTACHMENTS:

1. MASTER ARTIST LIST
2. 2_22_23 ATHC Policies and Guidelines 2023

Name	Medium	Contact	Instagram
Jennifer Cowley	Mixed Media, Acrylic, Sculpture, Clothing	214-683-0781 OR @daishaboardgallery	@jennifermonetcowley
Cicelee Padilla	Murals	714-313-4418	@TexanCis
Jeremy Biggers	Multidiciplinary Contemporary	stemandthorn@gmail.com	@stemandthron
Desiree Vaniecia	Contemporary Art & Muralist	desiree@desireevanieica.com	@desireevaniecia
Sam Lao	Fiber Artist	sammadethat.com	@thesamlao
Brooke Channey	Murals/Multidisciplinary Art	madexmom.com	@madexmom
Andrew F Scott	Sculptures and Installations	afsart.com	@afsart
Jessica Bell	Sculptures and Installations	jessbell.com	@artistjbell
Emmanuel Gillespie	Sculpture, Painter	emmanuelgillespie.com	@emmanuelgillespie25
Misty Oliver Foster	Mixed Media	moliverfoster.com	@freshfreshpaint
Wheron Art	Murals	whereonart@gmail.com	@wheron
Romulo Martinez	Visual Artist	Romulomartinez.com	@_romulomartinez
Joey Brock Art	Contemporary Mixed Media	joeybrockart.com	@joeybrockart

Kyle Fitzpatrick	Paint; mural	kyleonthenet@sbcglobal.net ; 972-765-2877	aloft Hotel mural artist winner
William Harris	Contact for artists in Denton	will.f.harris@gmail.com; 972-632-9380	Realtor, 810 W. Mulberry, Denton, TX 76201
Matt Anzak	Paint; mural	mattanzak@gmail.com; 214-587-3135 kheimerman@gmail.com; www.kelseyanneheimerman.com; 817.584.8166	2202 Parkside Drive, Denton, TX 76201
Kelsey Anne Heimerman	Paint; mural	www.robertweissworks.com ; robertweissworks@gmail.com jeverett35@yahoo.com jimenarbdrawings@gmail.com	Collin's friend Coworker of a friend
Robert Weiss	Paint	artoftristastudios.com	
Jennifer Everett	Paint	janie@cavendercreations.com; 817-975-0009	https://www.flickr.com/gp/janie_art/ty9jiM
Jimena Rodriguez	Paint; mural	carolinejewell@comcast.net; 256-656-7885	
Trista Morris	Paint; mural	https://creatively.life/carolinejewell	Student who was finalist for eLoft
Janice Cavender	Sculpture and wall art	leabryant8@gmail.com; 703-9735-3392	Custom Watercolor Paintings
Caroline Jewell	Murals	www.barbaradybala.com; 972-839-4160	Friend of Kelli
Lea Bryant	Paint	www.sculptoreliseo.com	
Barbara Dybala (Hidden Mosaic)	Mosaic		MI0&fbclid=IwAR0UKrw4q88Uulcmjgsp7HJs8zwV2s5XNYG5AZdyb2sQibB3ItiABA0tWgY
Eliseo S. Garcia	Sculpture		
Charice Cooper	Paint	www.charicecooper.com ; cooper_15@verizon.net	1406 Churchill Drive, Denton, TX 76209
Liliana	Paint; mural	artwheelstudio@gmail.com; (817) 995-4316	Abbey Reece, Justin Director of Strategic
Eric A. Koger	Paint	kogerea@gmail.com; 434.414.4572	Services, Anderson Distillery
Adam Davenport	Paint; mural		
Dan Black	from Gary of Denton; murals		
Dan Colcer	from Gary of Denton; murals		
Sally Ackerman	yarn artist	214.789.1362; sally@theackermans.com https://www.masksbyjen.com/	
Jennifer Harrison	leather mask maker	https://www.facebook.com/MasksByJen 214 478-6796; jaygardner1970@gmail.com www.gardnerpottery.com https://www.facebook.com/gardnerpottery	https://www.cbsnews.com/texas/news/texan-halloween-masks-art/
Jay Gardner	Gardner Pottery		



City of Roanoke, Texas
Public Art Master Plan Policies and Procedures

VI. Selection Process

- A. **Artwork Selection Criteria:** Artistic integrity and highest quality of aesthetic experience will be the primary considerations in the selection of public art. The following criteria shall be applied by AHTC in the selection process:
1. MEDIA: All visual art forms and materials consistent with the purpose of acquisition will be considered.
 2. QUALITY: Artwork shall be of lasting value and artistic merit that will enhance the City's collection.
 3. AUDIENCE: The artwork will be suitable for display to a diverse audience including children. It should enhance its setting and help create a sense of place. The City may not acquire public art that would, when displayed, create a hostile work environment for public employees.
 4. STYLE: The artwork should be suitable in scale materials and form for its surroundings, or capable of being suited in a variety of public areas. Artwork selected for the City's collection should advance the purpose specified by AHTC at the time an acquisition project is undertaken
 5. RANGE: Artwork may be functional or non-functional; conceptual or tangible; portable or site-specific; folk art, craft or fine arts; temporarily or permanently installed
 6. CONDITION AND PERMANENCE: The artwork will be of materials and method of construction suitable to the setting. Artwork for outdoor exhibition will be resistant to theft, vandalism, weathering and constructed to avoid extensive maintenance and repair. At the time of acquisition, the artwork will be in good condition or worthy of restoration.
 7. TECHNICAL FEASIBILITY: The City will consider only such artwork for commissions those artwork proposals it finds likely to be completed according to design. The City will only select artworks for which it has an immediate location or storage capacity.
 8. FISCAL FEASIBILITY: The City will consider only such artworks for which it poses adequate funding for appropriate display, maintenance, insurance and safeguarding.
 - a) Prior to acceptance of a work, an estimate based upon past experience or knowledge of maintenance expenses associated with the proposed artwork shall be presented to the City Council by AHTC in its Acquisition Recommendation.
 - b) PUBLIC SAFETY: The City will not consider works that the City determines may pose a threat to public safety.
- B. **Responsibilities of Artists/Donors:** When an artwork has been selected for inclusion in the Roanoke Public Art Program, the artist or donor must agree to:
1. Sign and abide by the terms stated within the Acquisition Contract;
 2. Execute, complete and deliver the work at agreed upon date and time;
 3. Maintain an effective working relationship with the project team and City staff;
 4. Advise AHTC immediately of any significant changes to the scope, materials or design of the work after contract is signed (all changes must be reviewed and approved prior to completion);



5. Personally design and execute the work, working with City staff in connection with site preparation and installation, unless otherwise stipulated in the contract;
6. Warrant that the work is the original product of the designated artist's creative efforts and does not infringe on any third party's copyrights or other intellectual property rights; and
7. Correct or allow correction of any safety issues not foreseen in the installation of the artwork, or that develop after the artwork has been on public view.

C. Artist Selection Process

1. The AHTC serves as the preliminary review, advisory and recommending body for a Public Art project. The City Staff assists the AHTC chair in presiding over meetings and overseeing the artist selection process. The AHTC interviews and selects an artist to recommend for the project.
2. AHTC reviews are scheduled in advance and open to observers who wish to attend. The AHTC chair or City Staff instructs committee members on the duties and responsibilities relating to the project.
3. Committee members should verify that they have no conflict of interest relative to the project. If the AHTC cannot reach a consensus on an artist, it takes a vote, with the majority carrying the decision. Each Committee members has one vote, and no Committee members has the right of veto.
4. The City Council has final authority to approve the artist and can accept or reject the AHTC's recommendation.
5. Whenever possible, the selection process should begin at the conceptual stage of the project so the artist(s) will be able to integrate arts concepts and artworks with the design of the specific projects and or sites. Early participation also allows for dialogue between the artist(s) and architect or designer to discuss the design processes and the inclusion of specifications for the artworks site preparation that are subject to zoning, design and construction codes. The selection of artists or artworks should meet the following criteria:
 - a) The design capabilities of the artist(s) and the inherent quality of the artworks.
 - b) All media forms of visual arts may be considered, subject to any requirements set by the City Council, AHTC or the Administration Department.
 - c) Artworks of all schools, styles and tastes should be considered for the Public Arts Program.
 - d) Artwork should be appropriate in scale, materials and form for the immediate, general, social and physical environments in which they are related.
 - e) Consideration should be given to the artist's previously demonstrated ability to create works of structural and surface integrity, permanence and protection against theft, vandalism, weathering, excessive maintenance and repair costs.
 - f) Consideration should be given to the fact that public arts is a genre that is created in a public context and that must be judged by standards that embrace factors other than aesthetic, including public participation and functional considerations. Public arts may also serve to establish focal points and terminate areas, modify, enhance or define specific spaces, establish identity or address specific issues of urban design.



- g) The artist selection process shall ensure that the interests of all concerned parties are represented, including the public, arts community and the City.

D. **Methods of Selecting Artists:** The AHTC shall determine the appropriate method of artist selection:

1. Design Team Selection – The design team for a project may directly select an artist following the criteria set forth by this Policy. This method of selection is appropriate for those city projects which have been selected to have an art-enhanced design component.
2. Limited Competition – The AHTC may invite a limited number of artists to submit credentials or proposals according to criteria established by AHTC or the City Council. Such criteria will reasonably expedite the goals of the competition without unduly excluding qualified participation.
3. Open Competition – Any artist may submit credentials or proposals, subject to any requirements established by the AHTC or the Administration Department. Call for entries for open competitions shall be sufficiently detailed to permit artist to determine whether their work is appropriate to the project under consideration. The AHTC shall review all applications and select a predetermined number of finalists. The limited competition process would then follow.
4. Invitation – In special circumstances, the AHTC may decide on commissioning one artist to work on a project. The AHTC may directly select an artist or artists. Generally, direct selection will not be employed except on those projects where an open or limited competition would be inappropriate or impractical, such as a very urgent timeline or very specific project requirements. Artists chosen by AHTC or a duly authorized Art Selection Panel on the basis of their qualifications, as demonstrated by past work, past experience with public art and successful completion of previous projects similar in scope and demand will be asked or paid to develop a proposal.
5. The AHTC shall select a predetermined number of finalists to be interviewed. Depending on the scope of work and timeline of the project, the selected finalists may be requested to submit their qualifications or a project proposal to the AHTC. If the finalists are to submit a project proposal, finalist shall be presented with information pertaining to the selection process and the project, including a site and community profile. The project architect may set a meeting with the finalists to discuss the site and/or project.
6. Final Recommendations – The AHTC has the responsibility of recommending an artist's proposal or artwork for a project to the City Council for final approval.
7. The City shall request a formal proposal from the final artist(s) selected, specifying the time frame for proposal development, payment schedule, ownership, exclusivity and copyrights. Ownership of all materials related to the proposal including model, drawings, etc., will be negotiated between the artist and the City and the City shall have the right to exhibit and use them for educational and promotional purposes.



Roanoke Art & History Trail Committee **AGENDA ITEM**

TO: Art and History Trail Committee Members

SUBJECT: Roanoke Route Update

MEETING DATE: March 20, 2024

DEPARTMENT: Visitor Center/Museum

ITEM SUMMARY:

Staff update on Roanoke Route.

INFORMATION:

Staff will provide information about the upcoming installation of the 15 site signs on the route.

STAFF RECOMMENDATION:**SPECIAL CONSIDERATION:****FINANCIAL CONSIDERATION:****ATTACHMENTS:**

1. Possible sign locations



#1 Old Fire Station



#2 Bourland and Son/Babe's



#3 Newman's Barbershop/Pie Company options A and B



#4 Grocery/Hardware Store

Possible locations for Roanoke Route markers



#5 Saloon/RVCM



#6 Jenkins Hardware/Bayou Jacks option A



#6 Jenkins Hardware/Bayou Jacks option B



#7 Masonic Lodge option A



#7 Masonic Lodge option B



#8 Stationmaster option A

Possible locations for Roanoke Route markers



#8 Stationmaster option B

Possible locations for Roanoke Route markers



#9 Classic Café options A and B



#10 Seagraves house

Possible locations for Roanoke Route markers



#11 Jones Grocery/RTC



#12 Bank option A



#12 Bank option B



#13 Post office options A and B



#14 Hey, Sugar options A and B



#15 Presbyterian parsonage